

# PINEWOOD HOLIDAY PARK

Racecourse Road, Scarborough. YO12 5TG

Tel: 01723 367278 / 07787378111

[www.pinewood-holiday-park.co.uk](http://www.pinewood-holiday-park.co.uk)

[info@pinewood-holiday-park.co.uk](mailto:info@pinewood-holiday-park.co.uk)

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## **CALLING ALL SCHOOL CHILDREN**

## **WIN A TIPI HOLIDAY FOR YOUR WHOLE CLASS**

To celebrate British Tourism Week, Pinewood Holiday Park in Scarborough is offering school children the opportunity to win a Tipi holiday for their **WHOLE** class. Wild West fun all round – yeee haa!

The competition is open to 2 age groups: 4 – 11 years old and 11 – 18 year olds.



The younger group are asked to draw an authentic Tipi design; which in the future could be painted onto a Tipi.

The older group are asked to design an advertising poster to promote the holiday park.

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Entries can be from a single child or sent as a whole class.

Entries need to be received by the beginning of British Tourism week, which starts on Saturday 12<sup>th</sup> March and a winner from each age group will be chosen at the end of British Tourism week on Sunday 20<sup>th</sup> March.

The winner will then have the opportunity to bring up to 24 of their class mates and some teachers of course!! And spend a day and night enjoying some



Wild  
West  
fun in  
Indian  
Tipis.

Owners Kerry and Dave said “how great a child would feel to have won a competition for their whole class; they’d be the class hero”

“Designing a promotional poster or studying the Native Americans can fit perfectly into so many parts of the National Curriculum”

**Editors notes**

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- Pinewood is a Western themed holiday park with 20 x Indian Tipis and Cowboy cabins, as well as a separate caravanning area and tenting field.
  - The breaks can be taken in term time in May or June 2011 – subject to availability
    - Children will need their own transport, food and bedding (sleeping bags)
      - Pinewood is open 365 days a year
- British Tourism Week takes place 12-20 March 2011. His Royal Highness the Prince of Wales is patron of British Tourism Week and his involvement will help raise the profile of the week and of the tourism industry.
- BTW is organised by VisitBritain with the support of the Tourism Society, the UK's regional and national tourist boards, and an Executive Council with representatives of the tourism industry from the public and private sector.
- Patricia Yates, VisitBritain's Director of Strategy and Communications, and co-chair of the British Tourism Week Executive Council said of British Tourism Week: "Tourism has clearly been recognised as a major contributor to the British economy, an industry that can deliver growth and jobs right across the country, in our cities, our rural villages and our seaside resorts. This is a time for the industry to unite to show just how broad its reach and celebrate the success stories of individuals and tourism businesses.
- "Our opening celebration of parties across the piers of Britain, at the start of British Tourism Week, is an opportunity to show how tourism's many different sectors– from transport and tour operators to hotels and B&Bs, travel agencies and attractions – all come together to deliver an industry that inspires passion both in its employees and its customers, as well as being worth £115 billion to the British economy."
  - More information about BTW can be found at [www.britishtourismweek.com](http://www.britishtourismweek.com).

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